

Chicken Industry Adds 21,000 New Direct Jobs; Total Economic Output Increases \$143 Billion over Last Two Years

Updated study quantifies the economic impact of the chicken industry in the United States

The National Chicken Council (NCC) and the U.S. Poultry & Egg Association (USPOULTRY) today have made available an updated [economic impact study](#) that highlights the increased positive impact the chicken industry has on jobs, wages, and federal and state revenue in the United States.

A dynamic and integral part of the national economy, the chicken industry increased from 2012 to 2014 its number of direct jobs from 259,000 to 280,800. Taking into account direct, supplier and induced impact, the chicken industry generates 1,339,875 jobs nationwide, according to the study.

The industry also increased from 2012 to 2014 its total amount of wages from \$49.1 billion to \$74 billion, total economic activity from \$205.6 billion to \$348.8 billion, and government revenue from \$18 billion to \$24.4 billion.

The data is hosted on an interactive website – www.chickenfeedsamerica.com – that can be sorted nationally, by state, congressional district, state house district or state senate district.

"As we kick-off the 114th Congress, it is important to highlight, as this study captures, the fact that chicken producers' positive economic impact stretches from coast to coast and hits every sector of the U.S. economy," remarked NCC President Mike Brown. "We know that chicken is nutritious, affordable and versatile, but chicken also means jobs – whether it's on the farm, in the processing plant, the transportation sector, manufacturing, retail or restaurants."

Added John Starkey, president of USPOULTRY, "We are pleased to be able to provide this valuable tool across the industry that demonstrates the positive economic impact the poultry industry has on our communities."

The economic impact study was funded by USPOULTRY. The study was conducted by John Dunham & Associates, based in New York City, and uses data from 2014. The study was updated using the most current methodology available, and as a result, a small portion of the increase can be attributed to the new methodology. For more information on the study's methodology and model description, please click [here](#).

January 2015

New Data Show Continued Importance of Chicken Industry

The chicken industry remains a huge sector of the economy on the Delmarva Peninsula according to new data supplied by The U.S. Poultry & Egg Association and the National Chicken Council.

The Delmarva data, separated by Delaware, the Eastern Shore of Maryland, and the Eastern Shore of Virginia, re-confirm what has been known by many people for decades. The chicken industry is a major employer, economic contributor, and generator of tax revenues to all levels of government.

The new economic impact study, looking at 2014 activities, highlights the positive impacts the chicken industry has on jobs, wages and benefits, overall economic activity, and federal and state government revenue in America with data compiled by Congressional districts.

A dynamic and integral part of the national economy, between 2012 and 2014 the chicken industry increased its number of direct jobs from 259,000 to 280,800. Taking into account direct, supplier and induced impact, the chicken industry generated 1,339,875 jobs nationwide, according to the study.

According to these new data, on the Delmarva Peninsula the total economic activity of the chicken industry was estimated to be in excess of \$5.6 billion in 2014.

Delmarva Poultry Industry, Inc. President Kurt Fuchs welcomed the new study, saying “We hope the general population and policymakers keep these data in mind when forming opinions about the chicken industry and determining government policies that affect our industry and the thousands of businesses that supply products and services.”

**2014 Economic Contribution of the Chicken Industry
Maryland Congressional District 1**

	Jobs	Wages	Economic Impact
Direct Impacts			
Chicken Production	988	73,689,400	561,834,200
Chicken Processing	1,713	59,802,700	762,562,300
Total	2,701	\$133,492,100	\$1,324,396,500

Supplier Impacts			
Agriculture	553	14,549,800	41,750,700
Mining	4	96,200	657,500
Construction	25	2,141,500	3,966,100
Manufacturing	53	5,894,600	52,963,800
Transportation & Communication	89	7,348,900	23,908,500
Wholesaling	43	4,187,100	9,910,600
Retailing	5	208,200	382,900
Finance, Insurance & Real Estate	76	4,390,200	16,934,700
Travel & Entertainment	33	1,048,700	2,580,600
Business and Personal Services	217	17,887,900	31,292,500
Government	4	328,000	598,200
Other	0	0	0
Total Supplier Impacts	1,102	\$58,081,100	\$184,946,100

Induced Impacts			
Agriculture	10	257,500	989,900
Mining	1	57,500	198,100
Construction	7	586,700	1,332,500
Manufacturing	16	1,395,500	9,676,600
Transportation & Communication	27	2,271,600	7,462,600
Wholesaling	18	1,651,000	3,955,700
Retailing	111	4,224,300	8,145,200
Finance, Insurance & Real Estate	57	3,634,800	15,478,000
Travel & Entertainment	97	2,698,500	6,697,400
Business and Personal Services	210	13,659,200	22,091,200
Government	5	383,600	628,400
Other	13	175,700	608,700
Total Induced Impacts	572	\$30,995,900	\$77,264,300

Total Economic Impact	4,375	\$222,569,100	\$1,586,606,900
------------------------------	--------------	----------------------	------------------------