Chicken Industry Adds 21,000 New Direct Jobs; Total Economic Output Increases $143 Billion over Last Two Years

Updated study quantifies the economic impact of the chicken industry in the United States

The National Chicken Council (NCC) and the U.S. Poultry & Egg Association (USPOULTRY) today have made available an updated economic impact study that highlights the increased positive impact the chicken industry has on jobs, wages, and federal and state revenue in the United States.

A dynamic and integral part of the national economy, the chicken industry increased from 2012 to 2014 its number of direct jobs from 259,000 to 280,800. Taking into account direct, supplier and induced impact, the chicken industry generates 1,339,875 jobs nationwide, according to the study.

The industry also increased from 2012 to 2014 its total amount of wages from $49.1 billion to $74 billion, total economic activity from $205.6 billion to $348.8 billion, and government revenue from $18 billion to $24.4 billion.

The data is hosted on an interactive website – www.chickenfeedsamerica.com – that can be sorted nationally, by state, congressional district, state house district or state senate district.

"As we kick-off the 114th Congress, it is important to highlight, as this study captures, the fact that chicken producers' positive economic impact stretches from coast to coast and hits every sector of the U.S. economy," remarked NCC President Mike Brown. "We know that chicken is nutritious, affordable and versatile, but chicken also means jobs – whether it's on the farm, in the processing plant, the transportation sector, manufacturing, retail or restaurants."

Added John Starkey, president of USPOULTRY, "We are pleased to be able to provide this valuable tool across the industry that demonstrates the positive economic impact the poultry industry has on our communities."

The economic impact study was funded by USPOULTRY. The study was conducted by John Dunham & Associates, based in New York City, and uses data from 2014. The study was updated using the most current methodology available, and as a result, a small portion of the increase can be attributed to the new methodology. For more information on the study's methodology and model description, please click here.

January 2015

New Data Show Continued Importance of Chicken Industry

The chicken industry remains a huge sector of the economy on the Delmarva Peninsula according to new data supplied by The U.S. Poultry & Egg Association and the National Chicken Council.

The Delmarva data, separated by Delaware, the Eastern Shore of Maryland, and the Eastern Shore of Virginia, re-confirm what has been known by many people for decades. The chicken industry is a major employer, economic contributor, and generator of tax revenues to all levels of government.

The new economic impact study, looking at 2014 activities, highlights the positive impacts the chicken industry has on jobs, wages and benefits, overall economic activity, and federal and state government revenue in America with data compiled by Congressional districts.

A dynamic and integral part of the national economy, between 2012 and 2014 the chicken industry increased its number of direct jobs from 259,000 to 280,800. Taking into account direct, supplier and induced impact, the chicken industry generated 1,339,875 jobs nationwide, according to the study.

According to these new data, on the Delmarva Peninsula the total economic activity of the chicken industry was estimated to be in excess of $5.6 billion in 2014.

Delmarva Poultry Industry, Inc. President Kurt Fuchs welcomed the new study, saying “We hope the general population and policymakers keep these data in mind when forming opinions about the chicken industry and determining government policies that affect our industry and the thousands of businesses that supply products and services.”

2014 Economic Contribution of the Chicken Industry

Virginia Congressional District 2

	Jobs	Wages	Economic Impact
Direct Impacts			
Chicken Production	114	4,328,600	36,260,300
Chicken Processing	2,975	116,922,200	1,540,075,500
Total	3,089	$121,250,800	$1,576,335,800
Supplier Impacts			
Agriculture	264	5,970,900	13,282,300
Mining	2	138,400	542,200
Construction	60	4,113,200	8,724,200
Manufacturing	82	5,327,000	60,657,600
Transportation & Communication	119	8,830,500	30,381,800
Wholesaling	113	10,690,600	25,042,500
Retailing	13	470,700	911,900
Finance, Insurance & Real Estate	144	8,122,100	36,022,500
Travel & Entertainment	118	3,264,200	8,245,200
Business and Personal Services	487	47,877,200	80,457,700
Government	24	1,930,000	3,971,100
Other	0	0	0
Total Supplier Impacts	1,426	$96,734,800	$268,239,000
Induced Impacts			
Agriculture	8	177,600	560,500
Mining	0	20,100	121,800
Construction	9	581,700	1,380,400
Manufacturing	15	1,194,500	9,803,500
Transportation & Communication	27	2,287,800	7,797,200
Wholesaling	28	2,553,400	6,128,000
Retailing	167	5,746,900	11,702,000
Finance, Insurance & Real Estate	106	6,124,600	33,912,000
Travel & Entertainment	178	4,271,500	10,713,000
Business and Personal Services	332	21,736,800	35,022,000
Government	16	1,201,600	2,212,800
Other	17	216,800	847,700
Total Induced Impacts	903	$46,113,300	$120,200,900
Total Economic Impact	**5,418**	**$264,098,900**	**$1,964,775,700**

This report was produced for the US Poultry & Egg Association by John Dunham and Associates as a component of the 2014 study, *Economic Impact of the Poultry Industry (2014)*